

Two Doors, One House

And a Spooky Twist 😭

At Fall Conference, VFW Membership Representatives and I joined forces to present "<u>Two Doors, One House.</u>" Think of it like the perfect Halloween haunt—two front doors, but one strong house standing together!

Through a side-by-side presentation, we showed how our organizations share the same mission: caring for veterans, their families, and our communities. Each "door" may have its own style—one decorated with Buddy Poppies, the other with Auxiliary programs—but inside, the foundation is the same: service, support, and belonging.

And just like trick-or-treating, it's always better when everyone participates! When we walk side by side, Comrades and Auxiliary members together, we're not putting on costumes or disguises—we're simply showing our true colors. *No tricks, just treats for our veterans, their families and our communities.*

Spook-tacular Challenge Alert!

Don't let this opportunity vanish into the night! The Beachcomber's Challenge runs until December 31, 2025. Auxiliaries who recruit 3 new members, rejoin one former member, and convert one annual members into Life Member will be recognized for their efforts. Every step strengthens our ranks, keeps the house standing tall, and helps us ride the wave to 100%+ membership. All the details can be found on the *Department website under Membership*. Don't miss out on your \$50 thank you from Brenda!

🎃 <u>Jack-O'-Lantern Pro Tips!</u> 🛉

Pon't miss this month's **National Membership Ambassador blogs in MALTA** — it's full of practical tips and inspiration for every Auxiliary leader. Whether you're a seasoned pro or just getting started, there's something there for everyone and every program.

We don't have to "dress up" our organization — when we follow a few simple principles, the real magic shines through.

So, as we head into the season of pumpkins and candy, let's remember: two doors, one house, one growing family and to reach out to me anytime you have questions about membership!