

Media February 2026

How do we reach out to others to let them know about what it is the VFW Auxiliary does for our Veterans, their Families and our Community?

Auxiliary Outreach has us partnering, as an organization, with other organizations in our community, solely as a volunteer corps. Why can't we ask the other organization for the opportunity to visit their meeting with their membership and speak about the VFW Auxiliary?

Part of this year's Media resources lists information about "Speakers Bureau" which is a program to bolster Auxiliary members to do just that. Open the conversation about who we are, what we do, and our Why.

In MALTA- under Member Resources, Historian/Media is a plethora of information about Speaker's Bureau [VFW Auxiliary Speakers Bureau \(4\).pdf](#) Beautifully written, with support documents and even a template of the letter to send to another community organization as an introduction: [Speaker's Bureau Tool Kit \(3\).pdf](#) and [Speaker's Bureau Request Sample Letter \(2\).pdf](#)

Let's open the door to our community, to invite them into the World of the VFW Auxiliary, WHO we are and telling our story.

Please post your success stories and tips #AZ2526Media  
I'll be looking for them!