

New Year, Same Amazing Auxiliary

A new year is here, but our mission—and our momentum—haven't changed one bit. We're heading into the second half of the membership program year, and the energy across the Department continues to be strong.

As we kick off the new year, it's the perfect time to **renew our resolution** to our veterans, our members, and each other. Over the next few weeks, I'll be reaching out to **all auxiliaries under 100%** to check in, offer support, and help problem-solve anything that might be standing in the way. You are not in this alone—we're in it together.

Let's keep building, keep reaching out, and keep showing why our auxiliaries are truly amazing. 2026 is waiting, and we're heading there strong.

Simple Ways to Keep the Momentum Rolling

- **Celebrate progress, not just 100%** – a new member, a percentage bump, or a great conversation all count as wins.
- **Short, friendly check-ins** – a call or text beats another reminder email.
- **Convert while you're renewing** – every renewal conversation is a life-member opportunity.
- **Keep it visible** – flyers at the Post, QR codes at events, membership info on every table.
- **End meetings with a win** – one success story, one new contact, or one outreach moment.

New year. Same heart. Same dedication. Same amazing auxiliaries. Let's finish this membership year strong and carry that energy straight into 2026. 🎉✨



Fun Meeting Add-On: "Auxiliary New Year Resolutions"
Add a quick 5-minute segment to an upcoming meeting:

- Ask members to share **one resolution** for the Auxiliary (examples: "Invite one new guest," "Make one phone call a month," "Attend one extra event," "Bring a friend to a meeting")
- Write them on a poster or resolution card and display it at meetings through spring.
- Revisit it briefly each month—celebrate the wins.

Show Me Your Sparkle!

Over the last two newsletters, I shared lots of fun ideas for recognizing and celebrating members—now I can't wait to see how you spread the message throughout the remainder of the year!

Let's show off your creativity, swap inspiration, and carry those good vibes straight into 2026!

- Be sure to use **#AZ2526Membership** on all membership-related social posts
- Email me your **member recognition moments** — photos, shout-outs, creative touches, all of it!

🔍🌟 **Finding Former Members in MALTA (Together!)** ❤️

Several auxiliaries shared they weren't sure where to find former member reports—and that's okay, we're all learning together. A step-by-step guide is posted on the Department website under Membership, Other Resources, Finding Former Members.

Former members have a story—reach out, listen, and see if there's an opportunity to welcome them back. 🤝

❄️🌟 **Winter Conference Wrap-Up**

Winter Conference was a huge success! Our National President, Lois Callahan, was truly impressed by the engagement, energy, and commitment shown across our Department—well done! Let's keep that momentum going as we focus on bringing lapsed members back for 2026 and welcoming new members so we continue to grow. 🙌🌟

We're THIS CLOSE!!



