

Auxiliary Outreach is About Your Time

2024-2025 National Auxiliary Outreach Ambassador Bambi Johnson

“When you give someone your time, you are giving them a portion of your life that you’ll never get back. Your time is your life. That is why the greatest gift you can give someone is your time,” - Rick Warren.

As a service organization, the Auxiliary supports not only our veterans and their families, we serve our communities as well. Other non-veteran organizations also work for the benefit of our communities. These other organizations are our potential partners for this Program.

While some organizations you may partner with have ongoing community activities, such as food banks and animal shelters, others have projects and events that they plan in advance such as Patriot Day or Domestic Violence Month. It is important to reach out to those organizations on a regular basis to be aware of their needs in time to be of assistance.

Here are a few ways to let other organizations know that your members are interested in helping:

Ask members what other organizations they are members of and give them a flyer with Auxiliary contact information that they can either give when they next go to a meeting or can send to that organization that shows we are looking to make partnerships for the benefit of our communities.

Post a flyer on social media about this Program and how your Auxiliary can be contacted. Most communities have a number of Facebook pages that your members have joined.

Prepare and give Auxiliary members business cards with your Auxiliary Outreach contact information that they can share.

Auxiliary Outreach begins with partnerships and the simple phrase “How can our members help *your* organization’s community project?”

The Auxiliary Outreach Program not only brings our organization and mission to better public knowledge, it is also a catalyst for inviting new members to our organization. We continually grow from the outside in.