

2021-2022 Historian & Media Relations

National Officers, Past National Presidents, Department Presidents and Department Chairman:

I would like to thank incoming National President Jean Hamil for giving me this honor by appointing me her National Historian & Media Relations Ambassador for the 2021-2022 Program Year.

I am 72 years young, retired after 32 years of restaurant management, plus 10 years in banking. I am the oldest of seven daughters. Fifteen years ago, my dad, a WWII Navy veteran, introduced me to my husband, Larry, who served in the U.S. Air Force for 28 years.

Larry and I have now been married for 12 years and enjoy traveling all over the world. Together we have seven children, 20 grandchildren and 29 great-grandchildren. My husband and I attend, and are members of, the Deltona Alliance Church.

I was the Deltona Art Club President for two years. The club is over 50 years old, and I helped them create an e-newsletter, Facebook page, webpage, calendar and coloring book.

After I retired, I learned and became passionate about art. I have taken classes and taught myself different mediums including painting, pottery, fused glass and photography. This passion came from my mother. She was an incredibly talented artist and businesswomen.

I joined VFW Auxiliary #8093 in DeBary, Florida in 2008. I love volunteering and have chaired many fundraisers. I was the 2020-2021 Department of Florida Historian & Media Relations Chairman, a 3-year Trustee and VFW Post #8093 Entertainment Chairman. I was just elected as District 19 Chaplain for 2021-2022. I served as Auxiliary Historian from 2015-2021, Auxiliary Chaplain from 2015-2020 and District 19 Historian from 2019-2020.

I am looking forward to my newly appointed position, working with many of you, being creative in the media and recording our organization's history.

Please contact me with any questions, concerns or ideas. I want to know what you're doing in your Departments!

Best regards,

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HISTORIAN/MEDIA RELATIONS

Promotion #1 | July 2021

Jeanne Laurine, National Ambassador

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Welcome to the 2021-2022 Program Year!

A time of new beginnings and recording history through media.

Each state and Auxiliary are unique.

Our incoming VFW Auxiliary National President Jean Hamil is about "Soaring Above & Beyond."

It is time to move forward with our ideas and creativity.

It is time to share our story, events and experiences.

Tools to Tell Your Story

Digital Media

Email
Website
Facebook
YouTube
Twitter
Snapchat
Instagram
TikTok
Monthly E-Newsletter

Traditional Media

Newspapers
Magazines
Flyers
Door Hangers
TV News
Radio

Traditional Memory Keeping

Journals
Scrapbooks

Creating Videos and then posting on Facebook, YouTube, etc.
and sharing via social media or emailing them in an e-newsletter.



Historian/Media Relations



Photography

One picture can tell a story.

Use the right tool to create the best picture.

35 mm camera or smartphone (Apple iPhone, Android, etc.)

Tips: Make sure your subject is focused and clear, be aware of lighting and your background in all pictures.

Video

I am requesting that all Departments create a **video** and would like Auxiliaries to try too also. The video should be two-five minutes long. You choose the subject!

❖ Suggestions: Auxiliary event, fundraiser, community, veteran spotlight, etc.

Take photos on your smartphone, load the photos into a movie-making app and presto! You have made a video. You can even add music! Share the video on your Facebook page or other social media, post it on your Department website and/or share it in an e-newsletter.

Google for information on how to create a video or ask a techie friend. There are many apps to create movies/videos including iMovie (Apple Macintosh), Windows Movie Maker/Video Editor, Adobe Premiere, WeVideo, KineMaster, etc.

Step out of your comfort zone and learn something new!